

**FY25**

# **WAYPOINT CORPORATE GIVING**

By becoming a corporate partner or program sponsor, you are committing to investing in the long-term strength and safety of our community. It's about more than just supporting initiatives; it's about fostering positive change and creating opportunities for everyone to thrive. Together, we will build a better future for generations to come.



 319.365.1458

 [www.waypointservices.org](http://www.waypointservices.org)

 [apaine@waypointservices.org](mailto:apaine@waypointservices.org)

# OUR IMPACT

## HOUSING SERVICES



Serving as the local leader in helping address homelessness through best practice approaches, Waypoint heads the area's only Coordinated Entry Program, simplifying access to services and resources for households facing a housing crisis.

## DOMESTIC VIOLENCE



Impacting thousands of lives throughout seven counties in NE Iowa, our program offers free, confidential services to survivors of domestic violence as well as their families by providing advocacy, safety planning, resource navigation, support groups, and more.

## SURVIVORS' PROGRAM



Serving individuals who have lost a loved one to murder/vehicular homicide or people who have been victims of violent crimes throughout 14 counties in Iowa, our program offers support, resources, court navigation, information, and more.

## CHILD CARE



KidsPoint Child Care provides care for children ages six weeks to 12 years old and is one of the only area child cares offering sliding scale-fee tuition. KidsPoint offers high quality learning experiences through a research-based curriculum.

## NUMBERS SERVED (JULY 1, 2023-JUNE 30, 2024)

- **2,270** survivors of domestic violence were supported with advocacy, safety planning, and support.
- **6,662** phone calls were answered through the 24/7 Domestic Violence Resource & Support Line.
- **10,809** individuals were supported through Coordinated Entry to help assess their homelessness/housing instability and connect them to the right resources.
- **4,609** individuals were supported through Rapid Re-Housing, Homeless Diversion, and Eviction Prevention to secure or maintain housing.
- **537** individuals and families impacted by homicide or violent crime were provided with advocacy and support.
- **206** children (daily average) were provided with quality early education; 64 received financial assistance.
- **79** individuals went through Tenant Academy to support them with understanding tenant rights, responsibilities, and effective communication with landlords.
- **72** fathers, mothers, and children were impacted through the Caring Dads Program where fathers improve their relationships with their children and end controlling, abusive, and neglectful behavior.



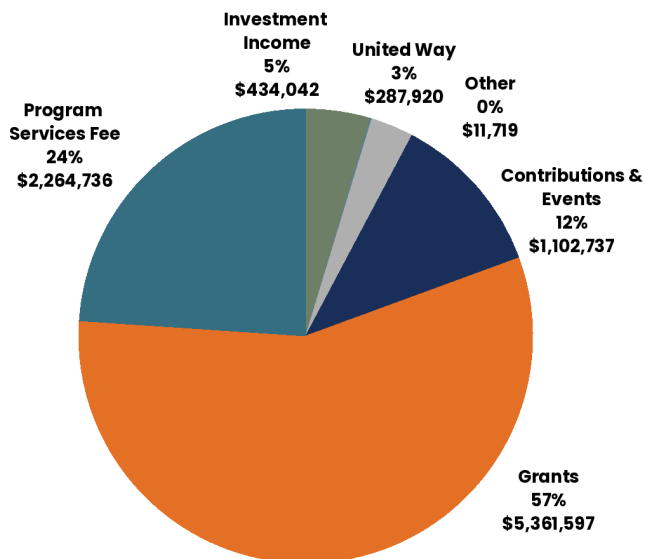
**281 VOLUNTEERS**  
*shared*  
**6,204 HOURS**  
*saving Waypoint*  
**\$167,508 in**  
**paid staff time.**

Above numbers include internships, board members, and short and long-term volunteer opportunities.

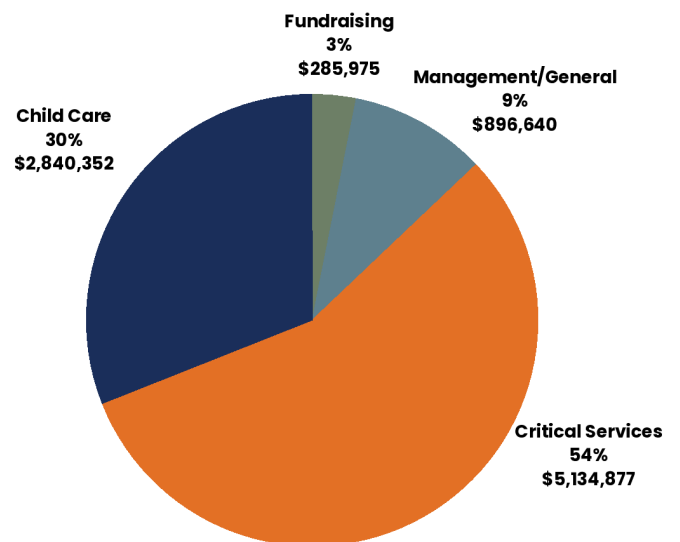
## WHY INVEST IN OUR MISSION

- We are one of the **oldest** non-profits in the community, established in 1894.
- We are one of the largest non-profits, providing employment to **140+ people**.
- We help **reduce** medical, law enforcement, and court costs associated with domestic violence through our programs.
- We **support** households who are facing eviction, which reduces the service cost to rehabilitate households experiencing homelessness and the need for emergency shelter.
- We provide child care so parents can maintain employment and increase **financial stability** for their families.
- By donating, you will help create an overall **stronger and more vibrant** community.

## FY24 REVENUE AND EXPENSES



Total FY24 Revenue: \$9,462,751



Total FY24 Expenses: \$9,157,844

## WAYPOINT'S CORE VALUES

HAVE COMPASSION - INSTILL OWNERSHIP - EMPOWER PEOPLE - EMBRACE DIVERSITY

FY  
25

# THANK YOU

FOR HELPING US FULFILL OUR MISSION  
OF INSPIRING PEOPLE TO MOVE FORWARD.



[www.waypointservices.org](http://www.waypointservices.org)

318 5th St SE, Cedar Rapids, IA 52401  
319.365.1458

WAYPOINT

**WAYPOINT** (NOUN): *a resting spot on a journey.*

# Corporate Partner and Program Sponsor Levels

## PRINCIPAL LEVEL \$10,000+

- Corporate listing on Waypoint's website, donor wall, and annual report
- Featured blog post shared on website and social media (5,000+ followers)
- 4 company branded posts on Waypoint's social media pages (5,000+ followers)
- 10% tuition discount for your employees at KidsPoint Child Care
- Onsite volunteer opportunities for staff, including first selection for Waypoint Wonderland
- Training/informational sessions on domestic violence for employees
- Unlimited use of ballroom during business hours (holds 125 individuals)
- Verbal recognition at Tribute to Women of Achievement and Celebrate Waypoint! events
- 2 nominations for Tribute to Women of Achievement (valued at \$50 each)
- 1 table of 8 at Tribute to Women of Achievement (valued at \$480)

## LEADERSHIP LEVEL \$5,000-\$9,999

- Corporate listing on Waypoint's website, donor wall, and annual report
- Featured blog post shared on website and social media (5,000+ followers)
- 3 company branded posts on Waypoint's social media pages (5,000+ followers)
- 10% tuition discount for your employees at KidsPoint Child Care
- Onsite volunteer opportunities for staff, including first selection for Waypoint Wonderland
- Training/informational sessions on domestic violence for employees
- Use of ballroom during business hours 4 times/year (holds 125 individuals)
- Verbal recognition at Tribute to Women of Achievement and Celebrate Waypoint! events
- 1 nomination for Tribute to Women of Achievement (valued at \$50)
- 4 tickets to Tribute to Women of Achievement (valued at \$240)

## EXECUTIVE LEVEL \$2,500-\$4,999

- Corporate listing on Waypoint's website, donor wall, and annual report
- 2 company branded posts on Waypoint's social media pages (5,000+ followers)
- Onsite volunteer opportunities for staff
- Training/informational sessions on domestic violence for employees
- Use of ballroom during business hours 2 times/year (holds 125 individuals)
- 1 nomination for Tribute to Women of Achievement (valued at \$50)

## DIRECTOR LEVEL \$1,000-\$2,499

- Corporate listing on Waypoint's website, donor wall, and annual report
- 1 company branded post on Waypoint's social media pages (5,000+ followers)
- Onsite volunteer opportunities for staff
- Training/informational sessions on domestic violence for employees
- 1 nomination for Tribute to Women of Achievement (valued at \$50)

# Event Sponsorships



## HIKING FOR HOUSING SEPTEMBER 22, 2024

Hiking for Housing is not just a hike; it's a meaningful way to support Waypoint's Housing Services. Event participation helps us spread awareness about homelessness, promote housing stability, and raise essential funds for our increased needs.



## 43rd TRIBUTE TO WOMEN OF ACHIEVEMENT DECEMBER 3, 2024

The rich tradition of recognizing women for their personal, professional, and civic contributions to the community through Tribute to Women of Achievement. The women recognized are agents of change through their innovations, organizational enhancements, leadership, and service to others.



## CELEBRATE WAYPOINT! MARCH 27, 2025

A happy hour celebration of our longstanding history, community impact, and the thousands of lives that are touched every year by our services. This event includes an incredible impactful program, silent auction baskets, complimentary appetizers, a cash bar, and fun entertainment!



## PLUNGING FOR A PURPOSE MAY 17, 2025

Plunging for a Purpose isn't just about a daring plunge into an ice bath; it's about plunging into action to make a real difference in our community. Teams participating in this event are making a commitment to raise funds and address critical issues such as homelessness, violence, and poverty.

# OUR CORPORATE COMMITMENT *to Waypoint.*

DATE: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

## We would like to become a:

CORPORATE PARTNER: SUPPORTING WHERE WAYPOINT NEEDS IT MOST

SPECIFIC PROGRAM SPONSOR (please select one of the following):

HOUSING SERVICES     SURVIVORS' PROGRAM

DOMESTIC VIOLENCE     KIDSPPOINT CHILD CARE

## We are pledging the following amount:

FY25 (July 1, 2024-June 30, 2025): \$ \_\_\_\_\_

Bill us on (Month, Year) \_\_\_\_\_

FY26 (July 1, 2025-June 30, 2026): \$ \_\_\_\_\_

Bill us on (Month, Year) \_\_\_\_\_

FY27 (July 1, 2026-June 30, 2027): \$ \_\_\_\_\_

Bill us on (Month, Year) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We are grateful for your commitment in helping us fulfill our mission of inspiring people to move forward. If you have any questions, please reach out to Autumn Paine at 319.731.6117 or [apaine@waypointservices.org](mailto:apaine@waypointservices.org).